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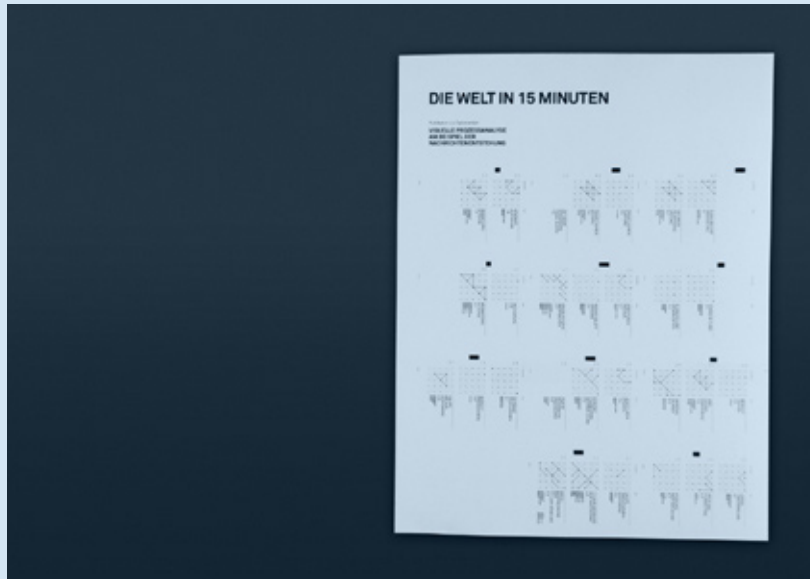
BEIHOFER.COM

PDF-Portfolio

Dipl.-Des. (FH) Rainer Beihofer

Graphic Design  
Corporate Design  
Editorial Design  
Interface Design

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PROJECTS

Visual Process Analysis / Editorial Design

Visual Process Analysis / Poster

Hugo Boss / Cards

Mundt Direkt / Corporate Design

Edition Braus / Editorial Design

Avenger Photographers / Corporate Design

Avenger Photographers / Cards

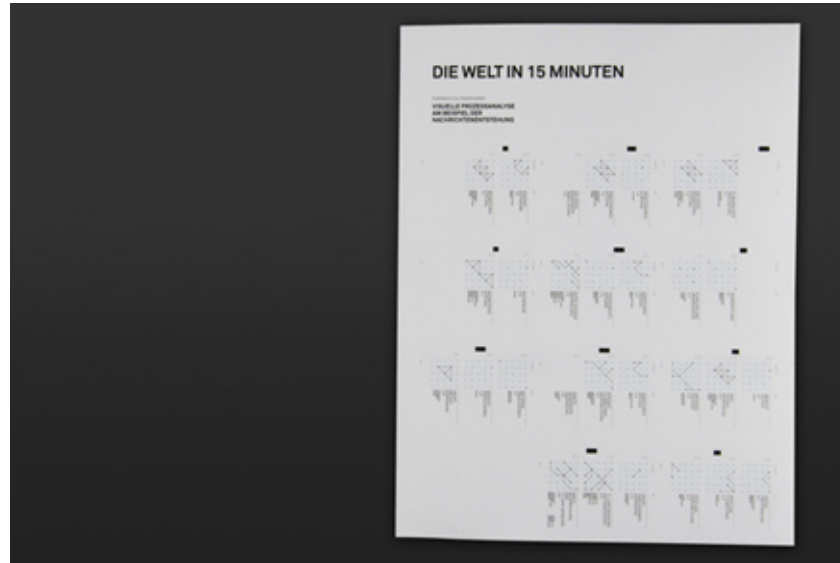
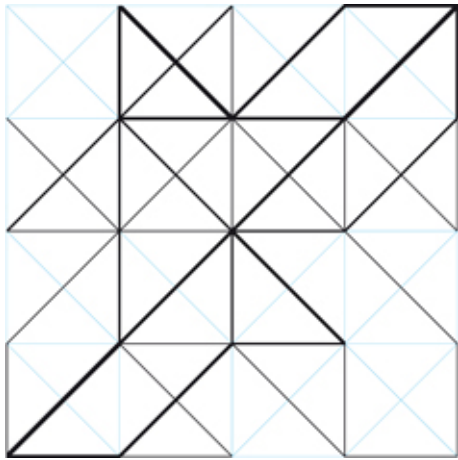
Object Transformation / Poster

INFOS

About me / CV

Contact

Refernces



Book created within my thesis to visualise the development process of Germany's most important newscast. Further it contains a lot of information about the relationships of the editorial staff and the influence each one has on creating the news of our daily dispatch.

- Employer  
HfG Schwäbisch Gmünd
- Client  
Fictious
- Project Collaborator  
Ronald Adolf
- Project Monitoring  
PD Prof. Dr. habil. A. Karger  
Prof. Ralf Dringenberg



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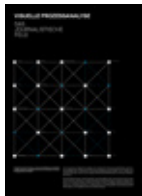
Object Transformation / Poster

INFOS

About me / CV

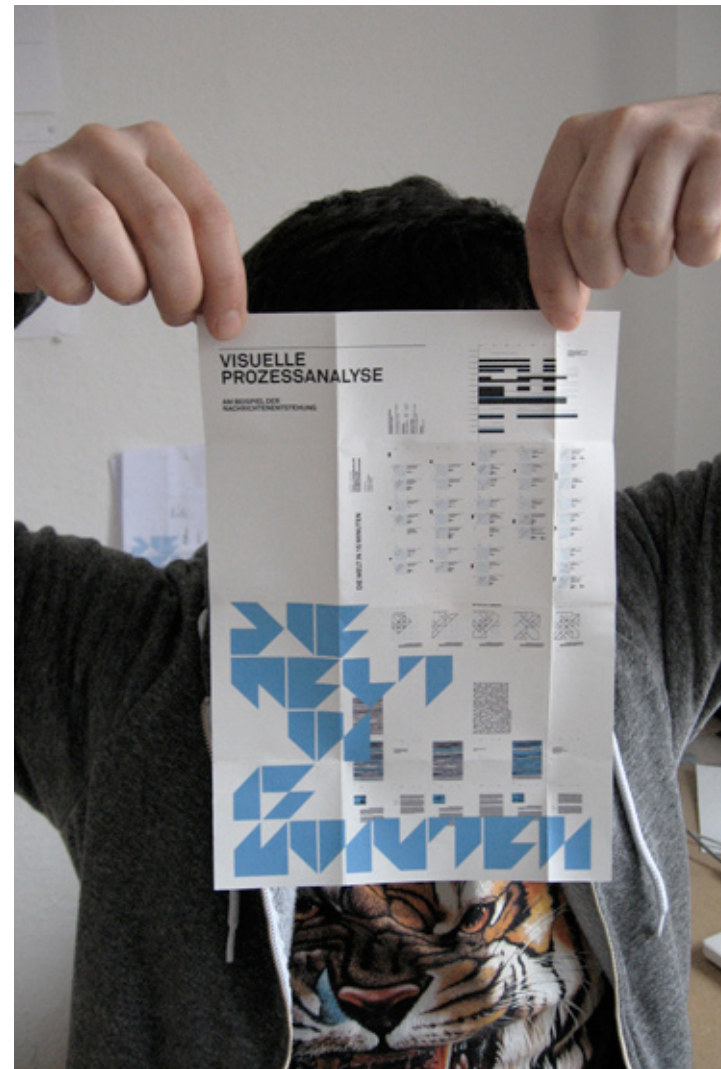
Contact

Refernces



Poster series for the presentation of the book and the graduate show. The book comes wrapped in a folded poster, too.

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- Client  
Fictious
- Project Collaborator  
Ronald Adolf
- Project Monitoring  
PD Prof. Dr. habil. A. Karger  
Prof. Ralf Dringenberg



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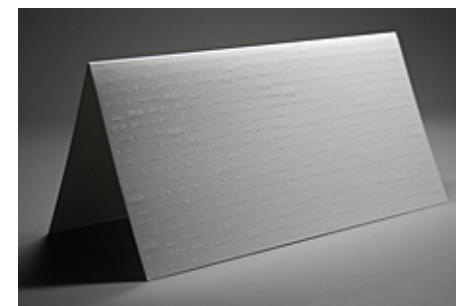
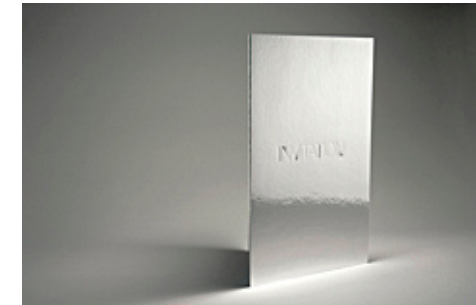
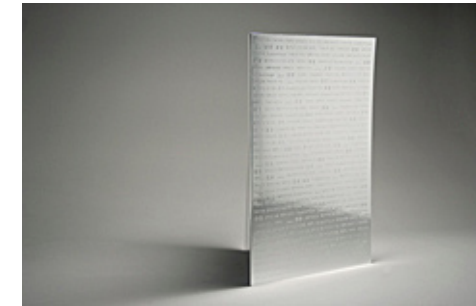
About me / CV

Contact

Referneces

Mailings for German fashion labels Hugo Boss, Boss Black, Boss Selection, Boss Orange and Hugo containing different birthday, thank you and presale cards, premium and standard invitations.

—  
Employer  
Projekttriangle Design Studio  
—  
Client  
Hugo Boss AG  
—  
Creative Direction  
Jürgen Späth



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Corporate design for the German list broker Mundt Direkt basing on a newly created sign system that contains a special icon for every application, service or product Mundt offers.



—  
Employer  
Projekttriangle Design Studio  
—  
Client  
Mundt Direkt GmbH  
—  
Creative Direction  
Martin Grothmaak

PROJECTS

- Visual Process Analysis / Editorial Design
- Visual Process Analysis / Poster
- Hugo Boss / Cards
- Mundt Direkt / Corporate Design
- Edition Braus / Editorial Design**
- Avenger Photographers / Corporate Design
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Publishing house catalogue of new publications for the German publisher Edition Braus containing different kind of book presentations.



- Employer  
Projekttriangle Design Studio
- Client  
Edition Braus
- Creative Direction  
Martin Grothmaak

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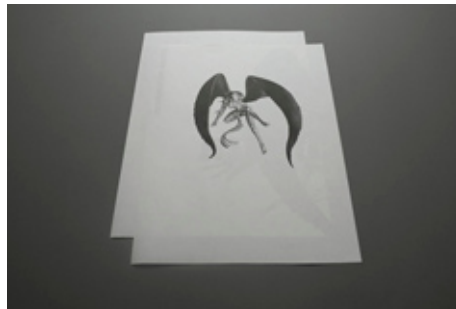
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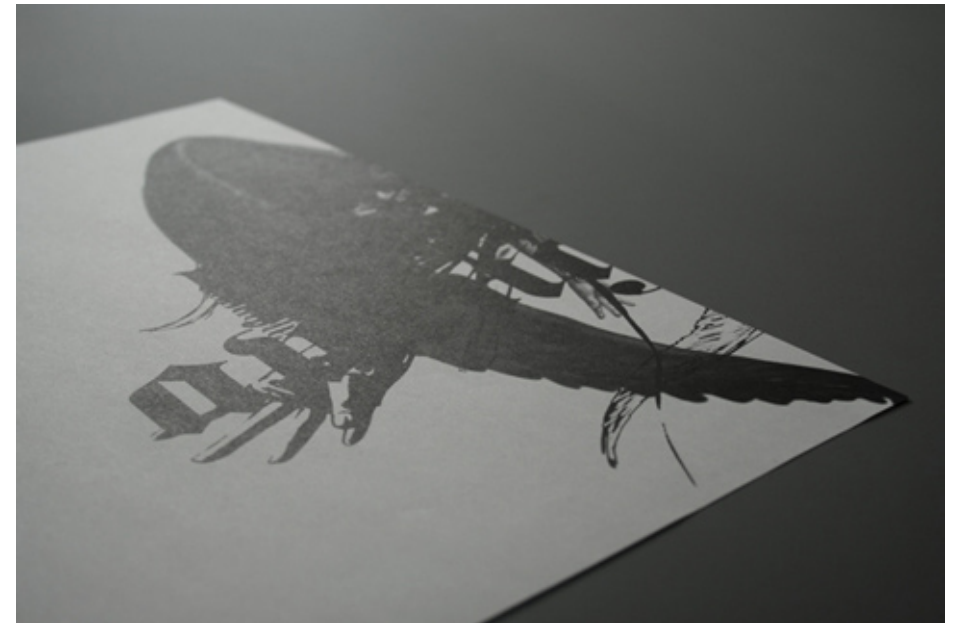
About me / CV

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Referneces



Corporate re-design for the Munich-based photographer agency Avenger Photographers.



– Employer  
Projekttriangle Design Studio  
– Client  
Avenger Photographers  
– Creative Direction  
Martin Grothmaak



– Rainer Beihofer  
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– URL [beihofer.com/projects/avenger--corporate-design/](https://beihofer.com/projects/avenger--corporate-design/)  
Link [Click here](#)

PROJECTS

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- Employer  
Projektriangle Design Studio
- Client  
Avenger Photographers
- Creative Direction  
Martin Grothmaak

Limited sets of portfolio cards for Avenger Photographers using special print processes and print finish.

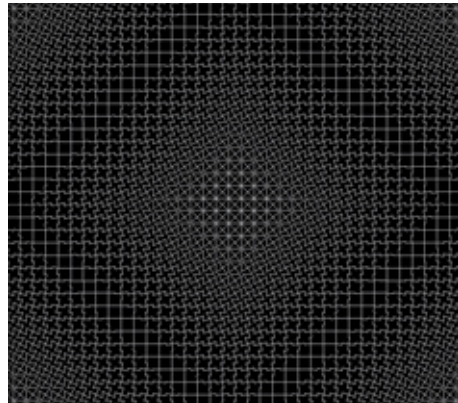
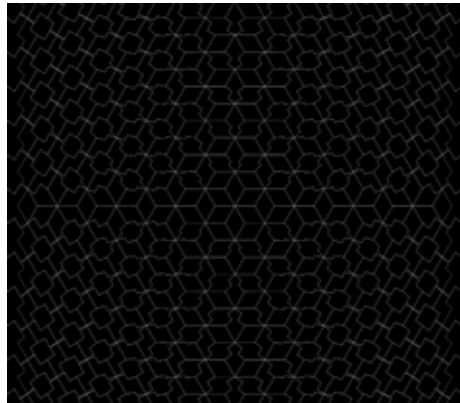


PROJECTS

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- Avenger Photographers / Cards
- Object Transformation / Poster**

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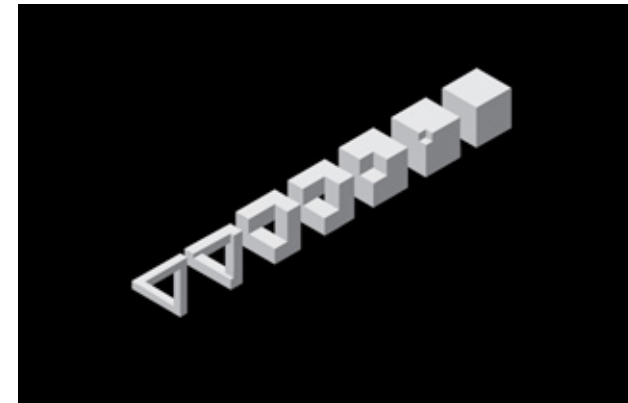
- About me / CV
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- Referneces



- Employer  
Self-initiated
- Client  
Fictious
- Beratung  
Prof. Harald Stetzer



Limited poster series containing seven different posters. The objects in the middle of the posters based on a three-dimensional object transformations i made during my foundation courses.



## PROJECTS

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 Object Transformation / Poster

## INFOS

[About me / CV](#)

[Contact](#)

[References](#)



My name is Rainer Beihofer. I'm a mid-level graphic designer currently living in Stuttgart, Germany. This PDF file contains a selection of my self-initiated and professional projects. After many projects with design studio Projekttriangle I am now looking for a new challenge.

I prefer working on projects within corporate design, editorial design, graphic design and even a little html. This site is always 'under construction' and will be updated periodically with new work. If you have any further questions, feel free to contact me.

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Name

Rainer Beihofer

–

Geburtsort

Baden-Baden

–

Geburtsdatum

02.05.1978

–

Rainer Beihofer

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Period	Praxis	Studies
08/2008—	Graphic Designer BEIHOFER.COM Stuttgart, Germany	
03/2008—08/2008	Interface Design Freelancer Projekttriangle Design Studio Stuttgart, Germany	
09/2007—02/2008		Graphic Design Graduant HfG Schwäbisch Gmünd Schwäbisch Gmünd, Germany
07/2007—09/2007	Graphic Design Freelancer Projekttriangle Design Studio Stuttgart, Germany	
03/2007—07/2007		Graphic Design Student HfG Schwäbisch Gmünd Schwäbisch Gmünd, Germany
08/2006—03/2007		Design Student Escola Superior de Desenho Industrial Rio de Janeiro, Brazil
02/2006—08/2006	Graphic Design Intern Projekttriangle Design Studio Stuttgart, Germany	
03/2004—02/2006		Graphic Design Student HfG Schwäbisch Gmünd Schwäbisch Gmünd, Germany
08/2002—08/2003	Media Design Freelancer 2eyes4you Heilbronn, Germany	
09/2001—08/2003	Media Design Trainee Moritz Verlags GmbH Heilbronn, Germany	
02/2001—08/2001	Media Design Intern Moritz Verlags GmbH Heilbronn, Germany	

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URL [beihofer.com/resume--curriculum-vitae/](http://beihofer.com/resume--curriculum-vitae/)

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- Object Transformation / Poster

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You will find more projects, more and bigger pictures, the latest news, my vCard for download and much more on my homepage.



Rainer Beihofer  
Diplom-Designer (FH)

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